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Jim Beaudoin | Visual Designer

Description

A diversified graphic designer with nine years of experience creating interactive, print, and identity work for clients such as: DuPont, Kellogg's, Freddie Mac and AT&T.

Education

Virginia Commonwealth University (1990 - 1995)
Bachelor of Fine Arts
Major: Communication Arts and Design
Emphasis Areas: Graphic Design and Illustration

Experience

2005 - To Present | **Art Director** | AKQA

2002 - 2005 | **Art Director** | Navigation Arts

1999 - 2002 | **Senior Designer** | AKQA (Formerly Magnet Interactive)

1998 - 1999 | **Designer** | Magnet Interactive

1997 - 1998 | **Junior Designer** | Magnet Interactive

Knowledge

Macintosh Platform: Photoshop, Illustrator, InDesign, Freehand, Fireworks, PowerPoint

Interactive: User interface design. Information architecture. Usability/best practices factors for online. Understand the fundamentals, possibilities and limitations of standard web technologies and how these technologies impact design and the user experience.

Print: Four-color process. PMS color-matching. Color separations. Basic finishing techniques. Electronic pre-press. Press checks.

Other: Various illustration techniques. Digital photography. Screen printing.

Clients

Dupont, Kellogg's, Freddie Mac, MCI, AT&T, First USA, Accenture, Texas Instruments, Nissan, Sallie Mae, Crayola, Mayo Health Clinic, FBR, Harvard Business School, USPS, Kirov Ballet, Pepco, Sun Rocket, Five Star Alliance, Alpha Omega Communications, Capital Hospice, PFC Energy

Awards

- Gold Cindy Awards for Kellogg's sites
- Nomination for Tonythetiger.com - online game category at the 2000 Interactive Awards
- Online banner advertisement campaign for Kellogg's noted on 60 Minutes
- Silver Cindy Award for Harvard CD-rom
- Monetary award for Wolf Trap's Blues Festival poster competition
- Best of Show - Anderson Gallery, Student Exhibition; Virginia Commonwealth University

Contact

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Portfolio available upon request